eSmart ®

Smart. Safe. Responsible.

A world-leading system to help schools manage cybersafety and deal with cyberbullying and bullying

register your school

What is eSmart in schools?

Designed for Australian schools, eSmart is an initiative of The Alannah and Madeline Foundation. eSmart is a system to help schools reduce bullying and cyberbullying and to promote cybersafety.

eSmart supports schools to embrace the benefits of technology and ensure they are doing everything possible to reduce students' exposure to cyber-risks, such as cyberbullying, online sexual predation, sexting, identify theft and fraud.

Once registered with eSmart, schools are supported to:

- create their own plans, policies and procedures;

- access the latest resources, tools and information; and

- record, track and report on their progress in becoming eSmart.

eSmart is available to all Australian schools. The Queensland and Victorian state governments have committed to rolling out eSmart in all Queensland and Victorian state schools over the next three years at no cost to those schools.

eSmart: creating a generation of young people equipped to be smart, safe and responsible online.

Tested and evidence-based system

The Alannah and Madeline Foundation worked with RMIT School of Education over three years in consultation with education, academic and industry experts to develop eSmart.

With funding from the Commonwealth Department of Education, Employment and Workplace Relations (DEEWR), eSmart was piloted in 2010 in more than 150 schools nationwide, across all sectors, with outstanding results.

- **98 per cent of pilot schools said eSmart was appropriate for achieving cybersafety**

- **96 per cent said they would recommend eSmart to other schools.**
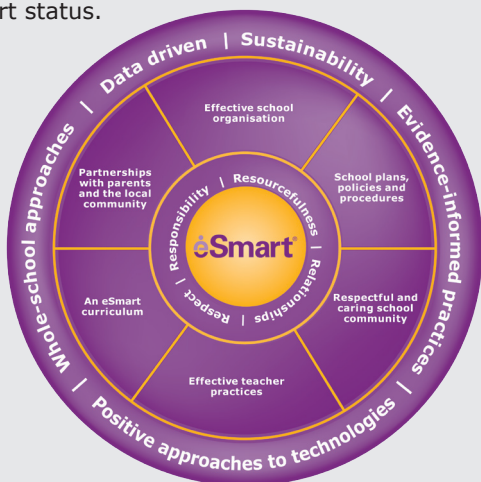
Why your school needs eSmart

- eSmart helps your school to manage cybersafety, and deal with bullying and cyberbullying.

- It saves teachers and administrators time. We provide you with direct web access to the best cybersafety and bullying resources.

- eSmart provides the gap analysis for schools that have already done a lot on cybersafety and guidance for those just starting out.

- It assists schools to implement the new National Safe Schools Framework. Wellbeing and cybersafety policies and guidelines for all states and territories and education systems are enacted and embedded through the eSmart system.

"eSmart ensures your school is at the leading-edge of cybersafety and effectively dealing with bullying."
Dr Judith Slocombe, CEO
The Alannah and Madeline Foundation

How does eSmart work?

eSmart is flexible and can be customised. Schools work through and action six domains to achieve eSmart status.

The six domains

1. Effective school organisation: set up a steering committee, an effective induction program, and incident reporting and supervision systems.

2. School plans, policies and procedures: develop an eSmart policy, whole-school behaviour management approach, and an 'acceptable use agreement'.

3. Respectful and caring school community: develop respectful behaviour protocols to guide teachers, students and staff, and create opportunities for strengthening peer relationships.

4. Effective teacher practices: develop relationship-based pedagogies, cyber-safe practices, and professional learning to increase skills in the positive use of technology and behaviour management.

5. An eSmart curriculum: plan curriculum to support inclusion of the teaching of rights and responsibilities, cybersafety, and the positive use of digital technologies.

6. Partnerships with parents and the local community: engage parents in eSmart, and provide education on cyberbullying and cybersafety issues.

Benefits and teacher support

Schools are fully supported in their journey to become eSmart with a dedicated website, training opportunities and help desk. Once your school is formally registered with eSmart, you will receive:

Starter kit – a comprehensive kit explaining the eSmart system and how to achieve eSmart status, as well as materials to promote your school's involvement in eSmart.

Website – access to a secure website that provides a central point for curriculum, resources, evidence-based strategies, tools, templates, research and case studies. Through an online tool, you can record, track and report on your progress.

Training – professional learning on how to use the eSmart system – both face-to face and through online webinars.

Practice advice sheets – guidance on implementing strategies in each of the six domains of the framework.

Dedicated help desk – 8am to 5pm (AEDT) weekdays, for guidance on the eSmart system, website and trouble-shooting.

Rewards – certificates, signage and web buttons to promote your achievements upon your completion of set milestones.

News and information – fortnightly eNewsletter covering cybersafety issues, research and news, upcoming events, conferences and training opportunities, and insights into other eSmart schools.

What others say about eSmart in schools

"Our commitment to strengthen the way we approach cybersafety and education, particularly in light of some devastating and destructive behaviours highlighted in the media, saw us jump at the chance to be involved with eSmart. The well thought-out eSmart Framework gave the school's eSmart committee a clear outline of the areas they needed to look at in the planning stage."
Saint Stephen's College (Queensland)

"We were thinking we've done really good things, however eSmart just helps to give you more guidelines and ideas. We have students who are now involved in the policy making; all the way through to actually running professional development sessions for staff and for their peers."
Ringwood Secondary College (Victoria)

"Being part of eSmart has provided us with a framework for our work on establishing the safe and responsible use of technology. It is helpful to have an external organisation validate the actions we are currently implementing. Our staff, students and parents also value eSmart and can see we are working towards quite specific outcomes."
Lauriston Girls' School (Victoria)

New registrations

To register, visit www.esmart.org.au and complete the online form.

Contact details

The Alannah and Madeline Foundation is a national charity protecting children from violence and its devastating impact.

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The Alannah and Madeline Foundation
Keeping children safe from violence